## Australasian College for Emergency Medicine

Department of Policy, Research & Advocacy



# Membership Engagement Survey Key Findings 2018

Aim

To examine in detail how our members engage with ACEM and if ACEM is meeting their service, advocacy and support needs. Results from the survey were used to inform ACEM's 2019–2021 Strategic and Business Plans, to be released at the Annual Scientific Meeting in November 2018.

### Satisfaction with ACEM membership



Overall, 73% of FACEMs were satisfied with their ACEM membership.

The majority of FACEMs were satisfied with the use of the FACEM post-nominal (76%), enrolment in the CPD program (70%) and access to educational and professional development resources (59%). In contrast, a significantly smaller percentage were satisfied with the Member Advantage program (12%) and available wellbeing resources (20%).

### Governance: awareness of ACEM's governance structures

Most respondents reported they were somewhat aware or slightly aware of all of the College governance structures, with FACEMs more likely to be aware of ACEM Committees compared with other governance structures.



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### Communications: agreement on relevance of ACEM communications

Overall, about three quarters of FACEMs agreed that the content of ACEM communications is relevant to them (76%), the amount of communication they receive is appropriate (74%) and that the weekly ACEM Bulletin provides them with relevant information (72%).



## Advocacy: social justice and support

More than half of the responding FACEMs agreed with statements that ACEM should comment on issues of social justice (62%), that ACEM advocates on issues affecting them in their role as a FACEM (56%) and that ACEM adequately supports them in their role as a FACEM (53%).



The **ACEM Membership Engagement Survey** was conducted online from 8 February to 23 March 2018.

#### Respondents

**390 (14.5%) of 2697 active members** • 382 FACEMs • 6 EMDs/EMCs

• 2 Educational Affiliates

## Promotion

Bulletin (weekly) Faculty Updates (fortnightly)

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## Future direction:

Respondents had the opportunity to comment on ACEM's future direction with respect to five key areas.



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